

Social Hosting Ordinance Development

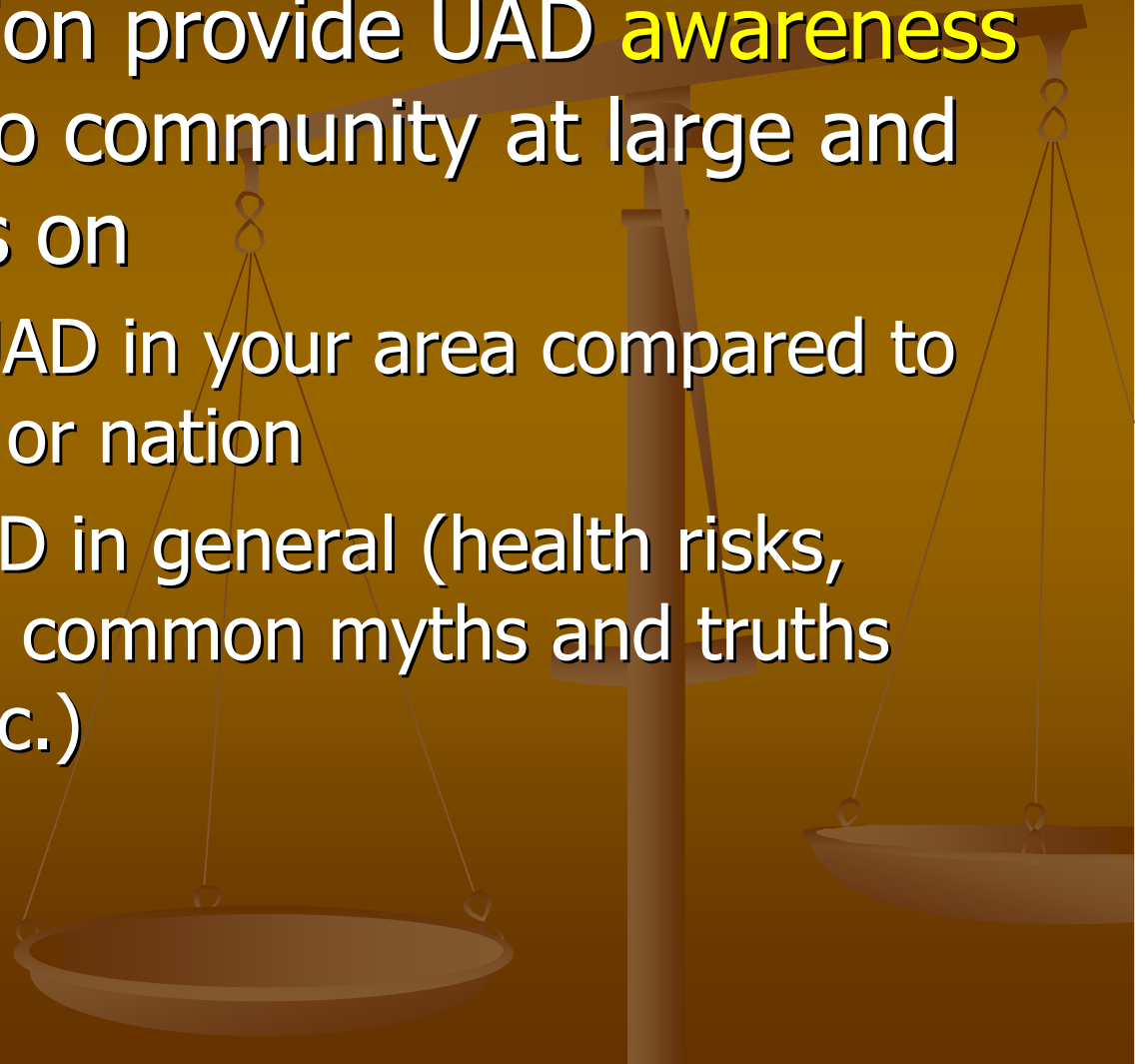


Cindy Schaider
Executive Director
Casa Grande Alliance

Step 1: Awareness foundation

Community coalition provide UAD **awareness and education** to community at large and decision-makers on

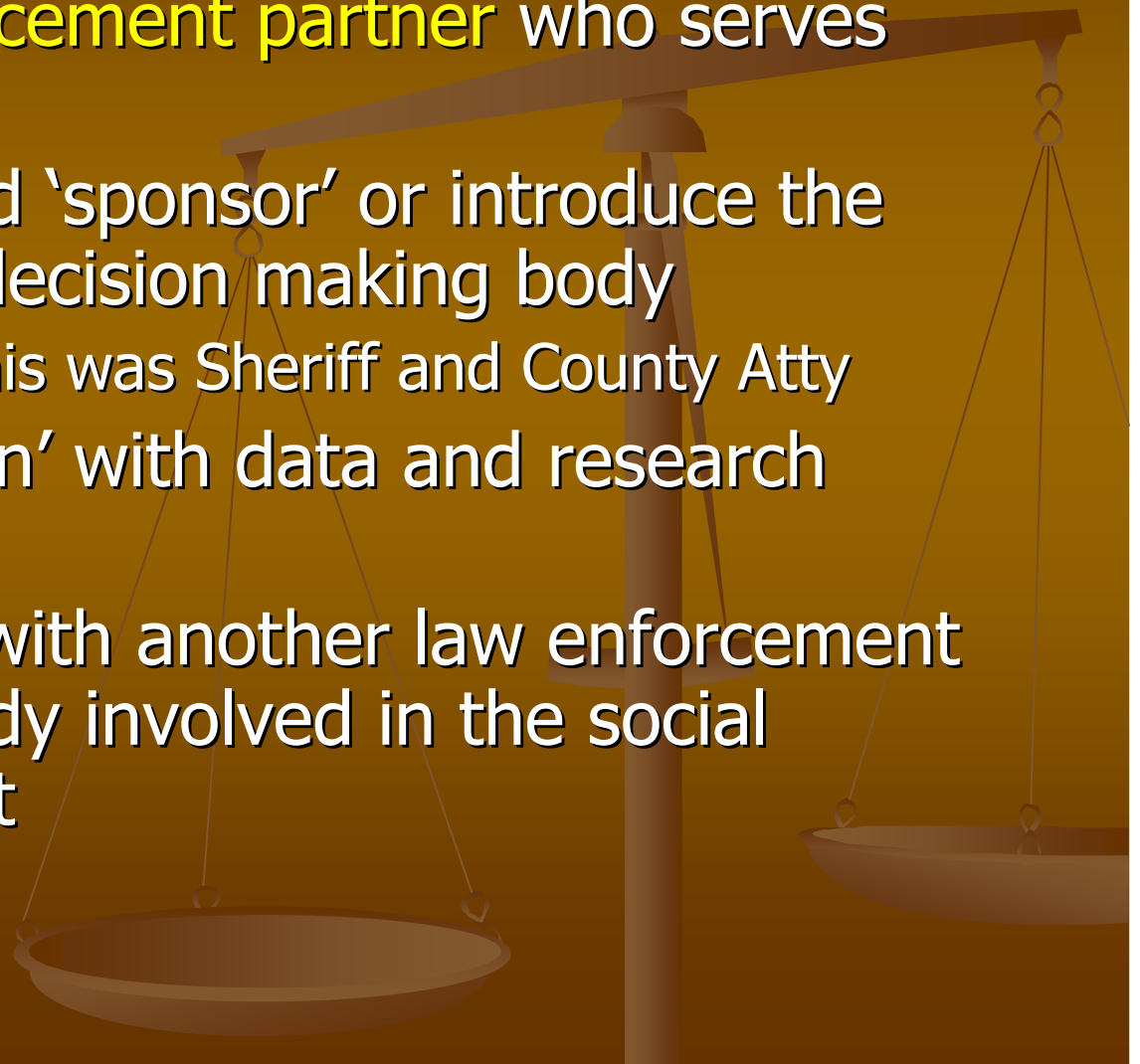
- Prevalence of UAD in your area compared to county or state or nation
- Morbidity of UAD in general (health risks, traffic fatalities, common myths and truths around UAD, etc.)



Step 2: Law Enforcement partner

Engage a **Law Enforcement partner** who serves the target region.

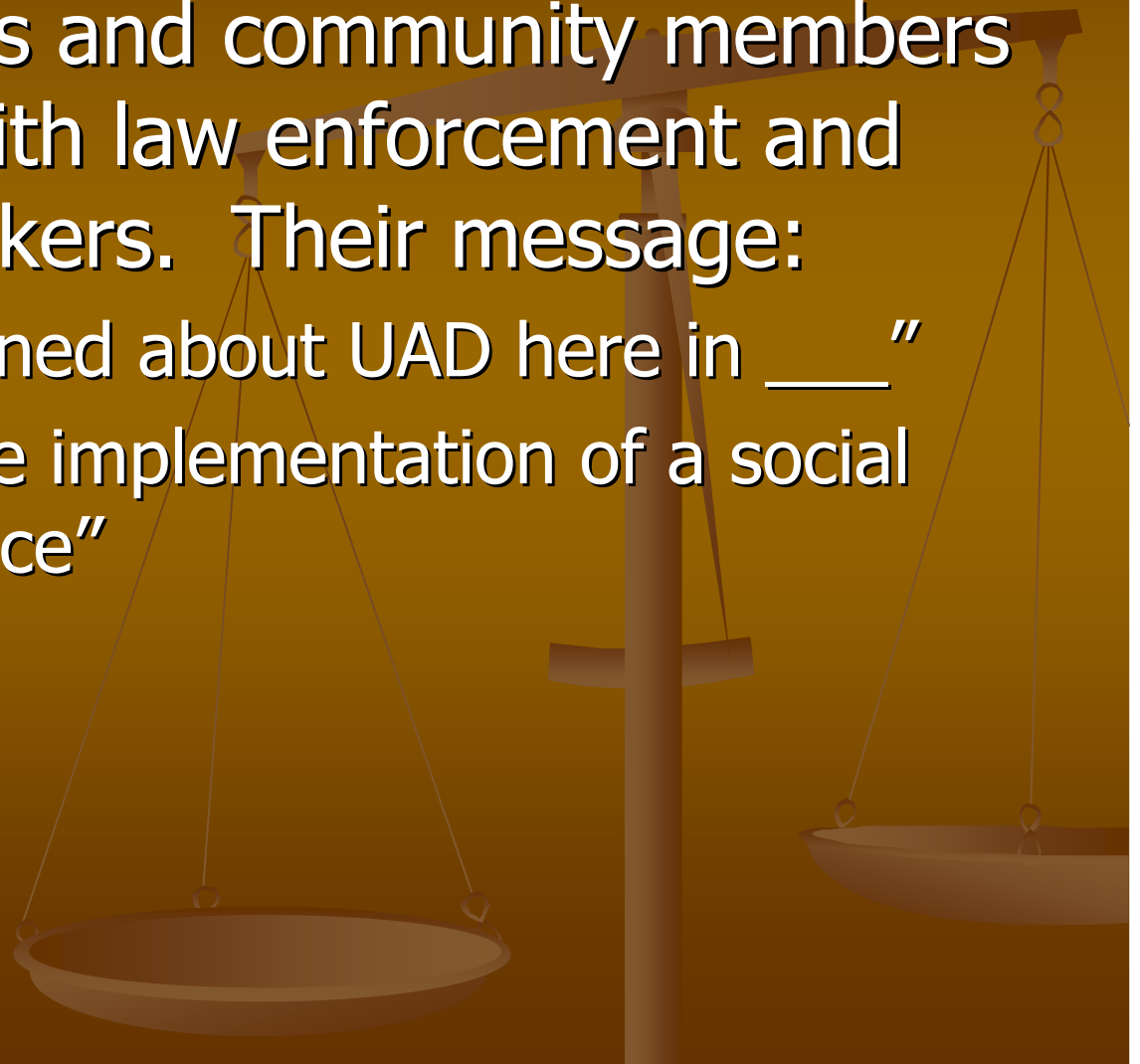
- This person should 'sponsor' or introduce the ordinance to the decision making body
 - For the County, this was Sheriff and County Atty
- Arm this 'champion' with data and research information
- Connect him/her with another law enforcement professional already involved in the social hosting movement



Step 3: Early Advocacy

Coalition members and community members can **advocate** with law enforcement and the decision makers. Their message:

- “We are concerned about UAD here in ____”
- “We support the implementation of a social hosting ordinance”



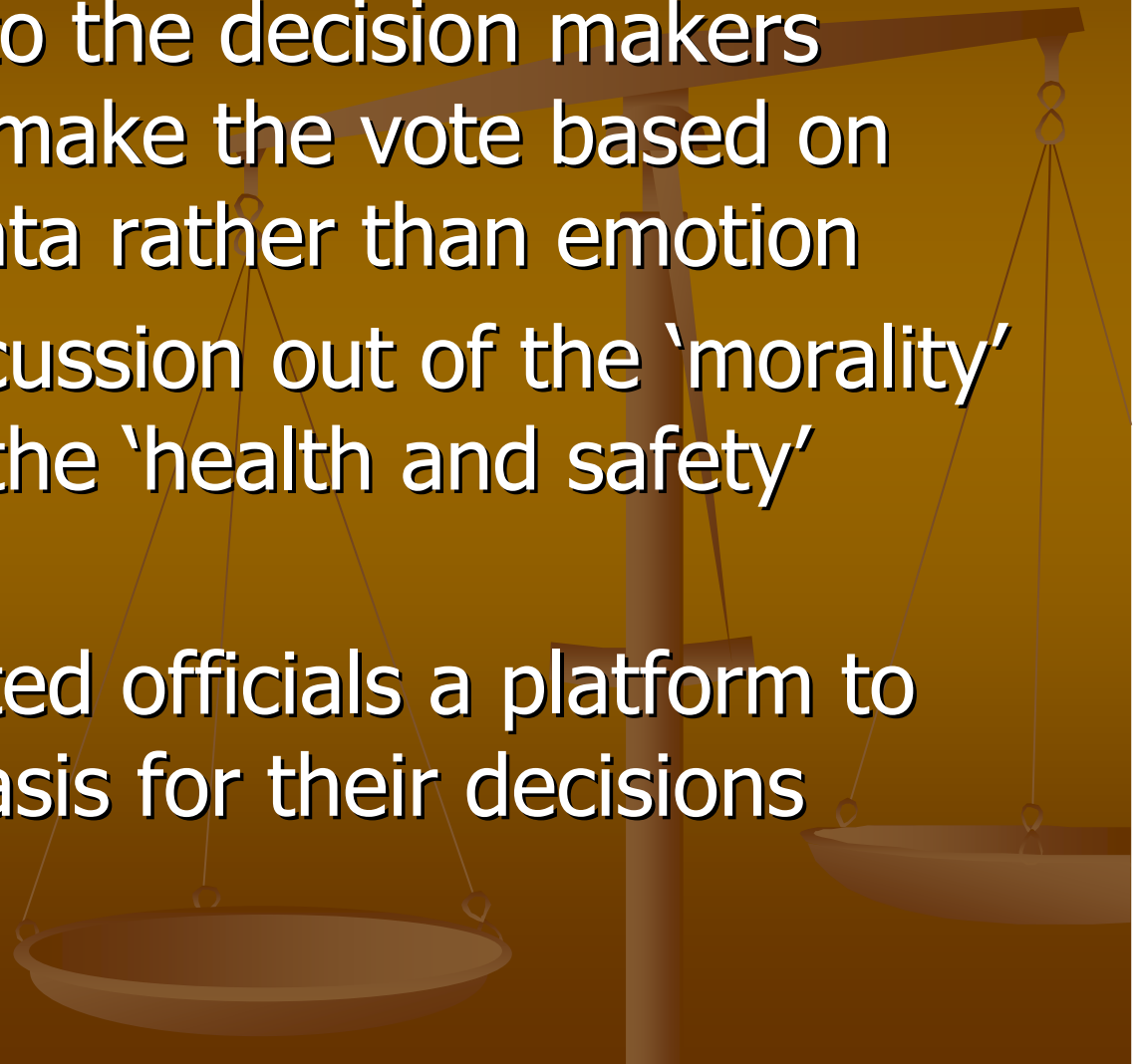
Step 4: Inform decision makers

Provide decision makers with **specific data** on or near the date the vote will be taken

- Prevalence of UAD in your area compared to county or state or nation
- Morbidity of UAD in general (health risks, traffic fatalities, common myths and truths around UAD, etc.)
- Strategies used locally to deal with UAD
- Testimonies from other places who have SHO

Step 4: con't

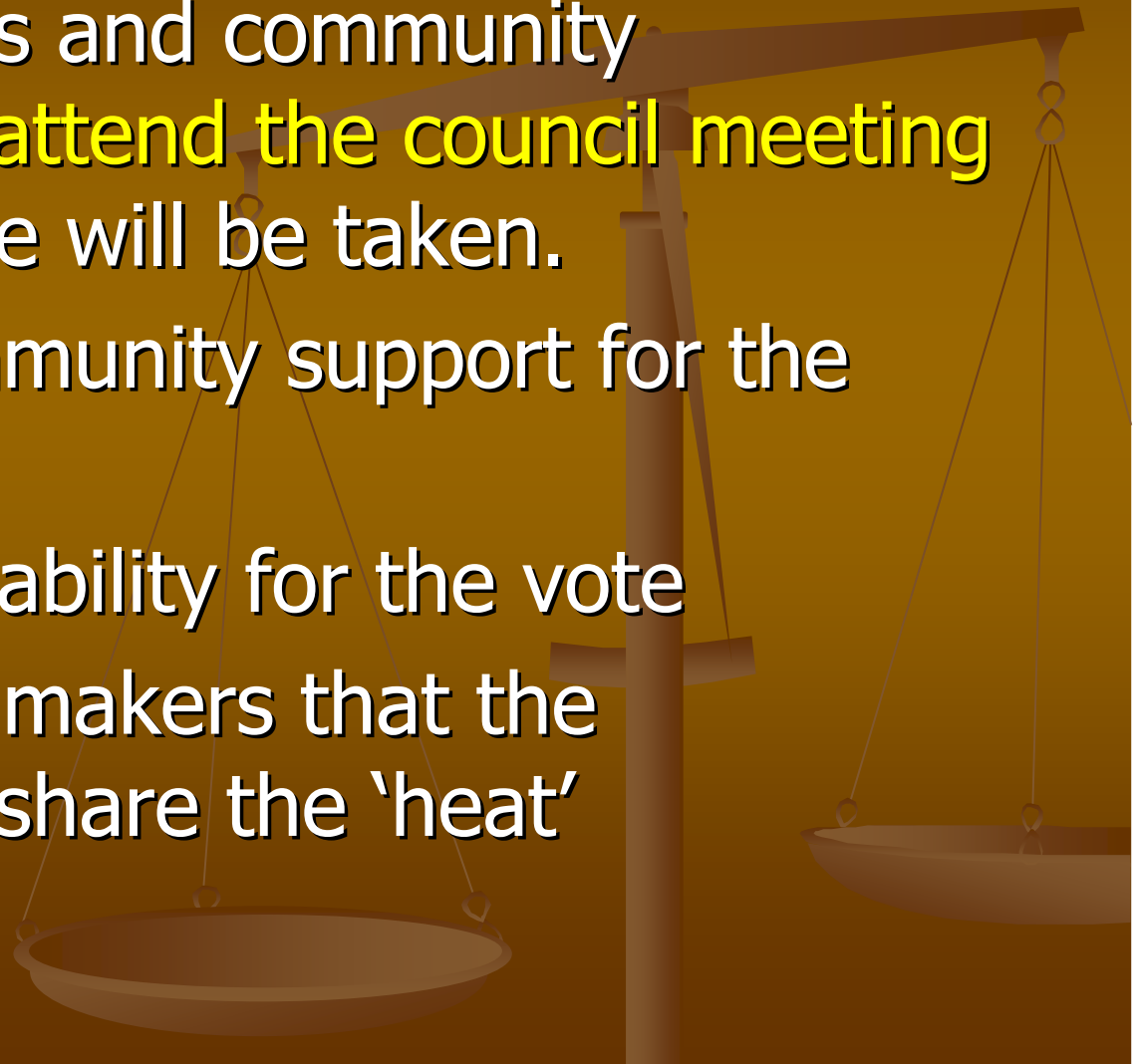
- Providing data to the decision makers allows them to make the vote based on research and data rather than emotion
- It takes the discussion out of the 'morality' realm and into the 'health and safety' realm
- Data gives elected officials a platform to stand on and basis for their decisions



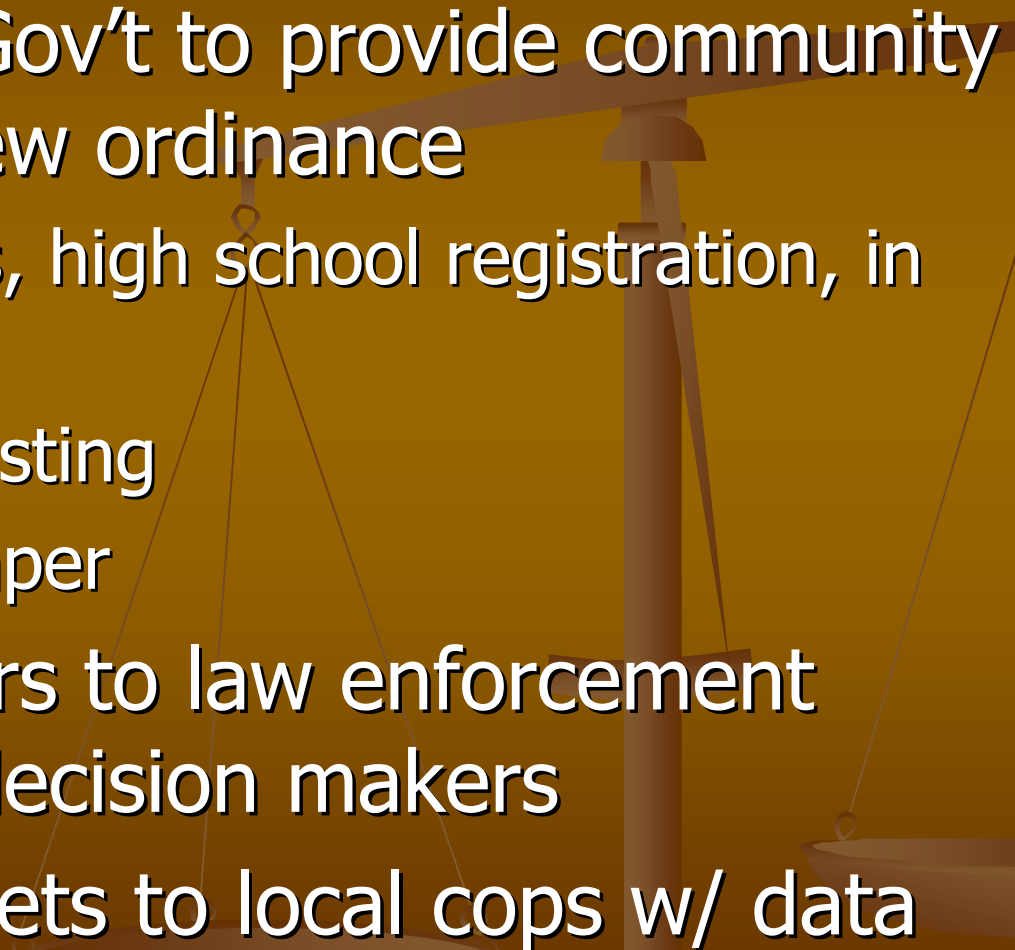
Step 5: Public visibility

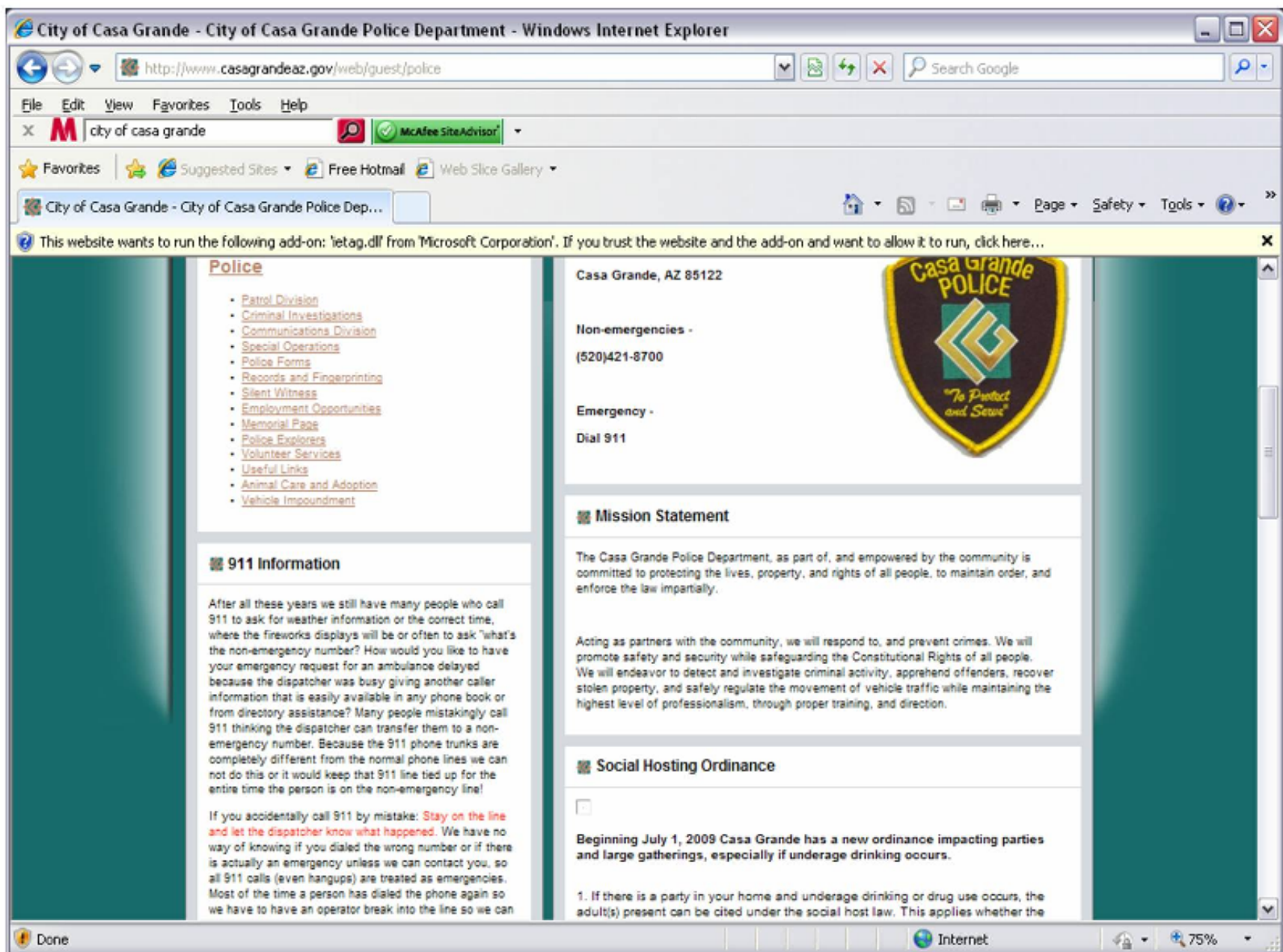
Coalition members and community supporters can **attend the council meeting** wherein the vote will be taken.

- This shows community support for the issue
- Implies accountability for the vote
- Shows decision makers that the community will share the 'heat'



Step 6: Follow-up

- Join with local Gov't to provide community education on new ordinance
 - Flyers at events, high school registration, in water bills, etc.
 - City Website posting
 - Article in the paper
 - Thank you letters to law enforcement champion and decision makers
 - Thank you packets to local cops w/ data
- 



City of Casa Grande SHO

July 1, 2009 Casa Grande has a new ordinance impacting parties and large gatherings, especially if underage drinking occurs. Below are excerpts from the new ordinance. The entire ordinance can be seen at www.casagrandeaz.gov

City of Casa Grande Ordinance

No. 1397.09.05

9.16.050 - Permitting or Encouraging Underage Drinking

No person eighteen years or older who owns or occupies any premises shall knowingly permit or fail to take reasonable action to prevent illegal consumption of spirituous liquor **or drugs** by any person.

A person who violates this section is guilty of a class 1 misdemeanor.

I am a parent, what does it mean to me? *Handout contents*

1. If there is a party in your home and underage drinking or drug use occurs, the adult(s) present can be cited under the *social host* law. This applies whether the adults knowingly supplied the alcohol or not. This also applies to older peers, friends, siblings etc. who host parties in their parent's absence, or in their own apartment/home.
2. When a party of 5 or more people occurs, and police respond to a complaint for disturbing the peace, they can choose to 'tag' your house as having an '*unruly gathering*', and the party host can be cited (\$100). The owner of the property will also be notified by mail. If another *unruly party* occurs within 6 months, the party host can get a larger fine (\$500), and the property owner can also be fined. Future offenses escalate the fines. Some landlords may choose to evict their tenants after the first *unruly gathering* posting.

What can you do?

- Learn about the new ordinance.
- Monitor all gatherings where youth are present. Make regular checks to make certain there is no underage drinking or drug use going on.
- If you plan a large gathering, notify your neighbors ahead of time and give them your contact information. Abide by City noise and traffic ordinances.
- Make **your** home a safe place for young and old alike to party safe/party sober.

Stress ball with
messaging
included with
thank you packs
to law
enforcement
officers and
decision makers



Questions?

- Cindy Schaider, Casa Grande Alliance
520-836-5022
- Rodolfo Calvillo, Pinal Hispanic Council
520-466-0921

